

# *Poquoson City Public Schools*

November 20, 2017

Faculty and Staff Members,

Our 2018 United Way campaign will kick-off Monday, November 20th and end on Monday, December 11th. You will find a pledge form in your school mailbox on Monday, November 20th.

At one time or another we have probably depended on or knew of someone who has depended on United Way. Last year our employees raised \$2,626 for people in need, and this year, your generosity and spirit can help United Way do even more. Please open this link to read examples of how the United Way impacts the communities and people they serve. [Testimonials](#)

Our surrounding communities are wonderful places to live, but too many of our neighbors are still struggling to get by:

- 4 out of 5 Americans struggle with joblessness or near-poverty at least once.
- More than 43.1 million Americans were in poverty in 2015.
- In some of our communities, more than 10% of all people and 20% of children fall below the Federal Poverty Level.

You can read the *Study of Financial Hardship* in Virginia by opening the link to the ALICE abbreviated version of the report. ALICE is an acronym for Asset Limited, Income Constrained, Employed. [Study of Financial Hardship](#).

Some of you may be familiar with the SmartCard. Donors who give \$150 or more will receive the SmartCard. You will be able to use this card again and again. A yearly gift of \$150 equates to a monthly gift of \$12.50 that can be conveniently deducted from your monthly payroll check. SmartCard information can be found by opening this link, [2017-18 SmartCard Flyer with deals](#). You will see the SmartCard could be worth much more than \$150!

A directory of United Way Funded Agencies and Community Health Charities are listed on the back of the pledge form if you would like to specify which agency or charity you want your gift to go to. Not all agencies and charities are list on the form. You can still designate your gift to the agency or charity of your choice by writing in the name of the agency or charity; the code is not necessary. Example, your donation can be designated to the Poquoson Education Foundation (PEF). Please give your completed pledge form to the school secretary or designated employee by Monday, December 11th.

Please join in keeping the Poquoson City Public Schools tradition of caring for our community and those in need. Please join together with your coworkers in giving to United Way.

Sincerely,

*Debbie Bunting*

Debbie Bunting  
Human Resources Coordinator